SERENA

Analyst Acclaim for Serena ALM

THE SERENA DIFFERENCE

- Process-based approach to application delivery
- End-to-end capabilities from demand to deployment
- Works with mainframe, distributed, cloud and mobile
- No need to rip and replace existing tools
- 30 years of ALM experience

CONTACT

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Gartner

Gartner Magic Quadrant for ALM, June 2012

VISIONARY

... one of the few in the ALM space to also extend to service management and release management enabling **a more true ALM experience** rather than the isolated AD life-cycle that most vendors provide.

OVUM

Ovum DevOps Rainbow Map, September 2011

COMPREHENSIVE

... **comprehensive coverage** of the features desired in advanced DevOps solutions.

Gartner

Gartner Maretscope for ALM, February 2011

POSITIVE

Serena offers a **solid solution for companies that have a mix of pieces already in place** and want something to pull them together, rather than replace them.

Bloor
telling the right story

Bloor Research Blog, November 2010

ONE OF THE FEW

...one of the few companies supporting mainframe applications as equal partners in the process, along with Linux and Windows applications.

INFO~TECH research group

Agile ALM Vendor Landscape, March 2012

CHAMPION

Serena provides all the ALM tools, packaged within a powerful process orchestration engine. It is the **complete ALM package** controlled by a complete business process engine.

EMA

EMA Impact Brief, March 2012

UNIQUE

... Serena has distinguished itself in a crowded IT management marketplace with a **unique breadth of vision**...

Ptak / Noel

Ptak/Noel Commentary, April 2012

POWERFUL

Serena builds and delivers solutions that provide quick time-to-value, which is what customers want and need. They have one of the more complete implementations...Serena's solutions make **a powerful advance in the right direction.**